



Academic Programs Addendum September 2016



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Academic Programs Addendum – September 2016

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As a supplement to the yearly catalog edition published every July 1, this addendum reflects the additions and changes made by the University since the publication of the previous catalog edition. This addendum is not intended to alter any sections of the Student Catalog that are not specifically addressed herein. Thus, all Student Catalog sections not addressed in this addendum shall remain in full force and effect until further notice.

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Academic Program Requirements

For more information about our on-time completion rates, the median loan debt incurred by students who completed their programs, and other important information, please visit our website at <http://www.west.edu/your-education/degree-programs>.

Undergraduate General Education Requirements

General Education courses provide foundation knowledge for all undergraduate degree programs. The course categories for General Education correlate directly to West's Institutional Learning Goals. The requirements consist of fifty-one (51) credits in the General Education Core.

Total General Education Requirements – 51 credits

(All courses are 3 credits.)

Note: Please click here for State-Specific Curricular Requirements.

Course Requirements

Communication – 6 credits

ENG 101 English Composition I

ENG 102 English Composition II

Critical Thinking – 18 credits

One of the following courses will be applicable to your program:

SCI 262 General Biology

SCI 270 Environmental Science

Required:

BEH 221 Introduction to Behavioral Science

BUS 100 Introduction to Business

CRT 201 Critical Thinking

MKT 100 Introduction to Marketing

PHI 204 Ethics and Values

Global Awareness – 9 credits

One of the following courses will be applicable to your program:

GOV 240 American Government

GOV 281 World Political and Economic Systems

Required:

CUL 100 Culture and Globalization

ETH 123 Cultural Diversity

Research – 3 credits

RES 211 Quantitative Methods for Decision Making

Technology Literacy – 3 credits

BUS 240 Information Technology in Business

Quantitative Analysis – 12 credits

One of the following courses will be applicable to your program:

ACC 200 Introduction to Accounting and Finance

ACC 202 Foundations of Accounting I

One of the following courses will be applicable to your program:

MAT 105 Basic Mathematics

MAT 109 Business Mathematics

MAT 105 Basic Mathematics is not available to students who completed an equivalent level of mathematics.

Required:

ECO 201 Economic Theory

MAT 110 Algebra I

Elective Requirements – 21 credits

The Elective Credit Block offers undergraduate students the opportunity to pursue a variety of topics of interest and fulfill prerequisites for their major.

Undergraduate Program Listing

Associate of Arts in Business

The Associate of Arts in Business (AAB) program provides students with substantive exposure to the foundational aspects of business education, combined with a broad, globally focused liberal arts core. Students will be able to leverage this base of quantitative and qualitative tools into further business degrees and advancement into managerial positions across a broad range of specializations in today's competitive, service-oriented global marketplace.

For complete program details, please visit our website at <http://west.edu/online-degree-programs/business-aa>

Program Learning Outcomes

1. Describe the competitive marketplace and core internal capabilities to identify areas of competitive advantage that can foster a long-term sustainable positioning in today's global, service-oriented environment.
2. Demonstrate a broad understanding of the impact of ethical, political, and legal policies on organizational actions.
3. Use research and data analysis to solve business problems and assess business opportunities.

4. Apply theoretical models and frameworks to evaluate customer needs and the competitive marketplace.
5. Analyze key financial measures of efficiency and success.
6. Present business problems and solutions professionally and persuasively in a global context using both oral and written communication techniques.
7. Describe the interrelationships among the functional areas and processes of an organization.
8. Describe the theories that explain individual and group behavior in organizations.
9. Evaluate the impact of global environmental and cultural factors on organizational policies, strategies, and operations.
10. Appraise technologies and information systems that can be used to further organizational objectives and increase organizational efficiency.

Course Requirements

General Education Core Requirements – 51 credits

Major Requirements – 9 credits

INB 200	International Business
MGT 240	Organization Theory and Behavior
MGT 252	Political, Legal, and Ethical Issues in Business

Additional Requirements:

- A minimum of 18 credits must be earned in residence at West.
- Students must maintain a minimum grade point average (GPA) of 2.0 or higher for all coursework at West.

Total Credit Hours: 60

Bachelor of Arts in Behavioral Science

The Bachelor of Arts in Behavioral Science is designed to provide students with a broad understanding of the discipline of behavioral science, which aims to describe, understand, and predict the behavior of living organisms. Behavioral science uses an integrative approach to the study of factors influencing behavior; including early childhood development and processes operating in older ages, sensory experience and complex cognition, normal development and pathological conditions, and the interaction of genetics with social and cultural environments. Students develop a knowledge repertoire of findings in behavioral science and its many subfields, including psychology, as well as an understanding of the systematic observational methodologies used in scientific inquiry. Students also study the application of psychology to the realms of public health, organizational settings, and the working world. This program fosters practical knowledge with enduring career applicability, including analytical, logical, and critical thinking skills.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/behavioral-science-ba>

Program Learning Outcomes

1. Explain the theories and empirical studies of information processing, language, intelligence, motivation, emotion, learning, and memory.
2. Discriminate between normal and abnormal development and behavior including psychopathology.
3. Explain the theories and research in social cognition and personality, including attraction, the self, individual differences, and group behavior.
4. Evaluate the different approaches to treatment, including counseling and psychopharmacology, and the supportive systems that administer these treatments.
5. Apply the scientific method to theoretical inquiry and real-world problems while identifying the different research methodologies used in each theoretical approach to human cognition and behavior and drawing sound inferences from data with ethical research standards.
6. Explain the application of behavioral science to the workplace, including group dynamics, organizational behavior, conflict, and diversity.

Course Requirements

General Education Core Requirements – 51 credits

Elective Courses – 21 credits

Major Requirements – 45 credits

BEH 311	Social Psychology
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BEH 312	Personality Theories
BEH 317	Biological Basis of Behavior
BEH 319	Industrial Organizational Psychology
BEH 331	Human Relationships and Interpersonal Communication
BEH 405	Learning and Cognition
BEH 411	Lifespan Development
BEH 430	Theories of Counseling
BEH 440	Abnormal Psychology
BEH 450	Behavioral Healthcare Systems
COM 423	Group Dynamics: Teambuilding, Negotiation, and Conflict Management
CRB 320	Criminology
MGT 240	Organization Theory and Behavior
RES 321	Behavioral Research Design, Tests, and Measurement
SOC 101	Introduction to Sociology
Capstone – 3 credits	
BEH 485	Behavioral Science Capstone

Total Credit Hours: 120

Bachelor of Arts in Behavioral Science – Minors

Minors for the BA in Behavioral Science all require 15 credits.

Students may elect to replace these five major courses with one of the minors that follow:

BEH 331	Human Relationships and Interpersonal Communication
COM 423	Group Dynamics: Teambuilding, Negotiation, and Conflict Management
CRB 320	Criminology
MGT 240	Organization Theory and Behavior
SOC 101	Introduction to Sociology

Accounting Minor

Course Requirements

Courses	
ACC 202	Foundations of Accounting I
ACC 203	Foundations of Accounting II
ACC 304	Intermediate Accounting I
ACC 306	Intermediate Accounting II
ACC 313	Managerial Accounting and Decision Making

Total Credit Hours: 15

Business Minor

Course Requirements

Courses	
MGT 240	Organization Theory and Behavior
MGT 252	Political, Legal, and Ethical Issues in Business
MGT 370	Operations Management
MKT 308	Marketing Management
Select one of the following courses:	
FIN 317	Financial Management
INB 200	International Business

Total Credit Hours: 15

Human Resource Management Minor

Course Requirements

Courses	
HRM 335	Human Resources Management
HRM 410	Staffing and Employment Practices
HRM 430	Employment Law
HRM 460	Labor and Management Relations
HRM 476	Performance Management and Compensation

Total Credit Hours: 15

Information Technology Minor

Course Requirements

Courses	
IT 323	Systems Engineering Methodologies
IT 423	Software Engineering Methodologies
IT 439	Business Planning for IT Systems
Select one of the following courses:	
IT 319	Computer Networking
IT 322	Database Management
Select one of the following courses:	
IT 440	Project Planning and Execution
IT 470	Issues and Trends in Information Technology

Total Credit Hours: 15

General Studies Minor

Students may enroll in a General Studies Minor in the BA Behavioral Science program, for which they will elect five 300- or 400-level courses outside of the courses prescribed in the program.

Total Credit Hours: 15

Bachelor of Arts in Criminal Behavior

*West is not currently enrolling new students into this program.

The Bachelor of Arts in Criminal Behavior is designed to prepare students for success in a variety of professional settings ranging from law enforcement to social work. The program combines courses that focus on criminology, criminal investigation, juvenile justice, and addictions. By combining courses in criminal justice with courses in behavioral science, graduates will be prepared to focus on crime prevention techniques as well as the administration of justice and rehabilitation.

See complete program details for the Bachelor of Arts in Criminal Behavior.

Program Learning Outcomes

1. Apply principles of leadership and team facilitation in the direction and use of human resources to accomplish the goals of a modern criminal justice or social service organization.
2. Demonstrate a commitment to self-directed action, self-discipline, and life-long learning through examinations of criminal justice and social service career paths.
3. Demonstrate an awareness of ethical principles, codes, and standards of conduct within the criminal justice field and integrate ethical, legal, and economic accountability into professional criminal justice or social service practice.
4. Demonstrate basic skills in the application of research methods and statistical tools to criminal justice research and the application of findings to practice.
5. Demonstrate critical thinking strategies—including reasoning, problem solving, analysis, and evaluation—in criminal justice or social service settings.
6. Exhibit global thinking with a concurrent ability to act locally in an effective manner within criminal justice or social service organizational environments.
7. Explain the principles of a pluralistic society in a variety of settings as they uniquely apply to practitioners, victims, and offenders and show respect for the multicultural world.
8. Discuss and explain components of the contemporary criminal justice system inclusive of policing, courts, institutional and community corrections, victim advocacy organizations, and ancillary social service organizations that constitute the entirety of the criminal justice system.

Course Requirements

General Education Core Requirements – 42 credits

Elective Courses – 21 credits

Common Body of Knowledge (CBK) – 15 credits

ECO 301	Economic Theory
INB 300	International Business
MGT 340	Organization Theory and Behavior
MGT 352	Political, Legal, and Ethical Issues in Business
RES 311	Quantitative Methods for Decision Making

Liberal Arts Core – 15 credits

BEH 221	Introduction to Behavioral Science
BEH 331	Human Relationships and Interpersonal Communication
HRM 335	Human Resources Management
MGT 337	Supervision and Leadership
PHI 204	Ethics and Values

Major Requirements – 33 credits

BEH 311	Social Psychology
BEH 317	Biological Basis of Behavior
BEH 318	Addictions
BEH 430	Theories of Counseling
BEH 440	Abnormal Psychology
CRB 300	Foundations of Criminal Behavior
CRB 320	Criminology
CRB 340	Juvenile Justice Procedure
CRB 360	Communication in the Criminal Justice System
CRB 370	Criminal Investigation
CAP 485	Integrated Capstone

Total Credit Hours: 126

Bachelor of Arts in Human Resource Management

Managers in all types of organizations must be able to think critically, plan strategically, communicate effectively, and act decisively in an ever-changing global marketplace that is driven by a constant focus on value-added differentiation. The BA Human Resource Management program provides students with a robust foundation in both general business and human resource knowledge. These core competencies are designed to provide future human resource practitioners with the perspectives, insights and tools necessary in developing and implementing effective human resource policies. Graduates will gain a deep understanding of how the human resources function can be integrated with other business capabilities to deliver superior value to customers within a global service-oriented context.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/human-resource-management-ba>

Program Learning Outcomes

1. Analyze the competitive marketplace and core internal capabilities to identify areas of competitive advantage to support a long-term sustainable positioning in today's global, service-oriented environment.
2. Support business decisions with sound and defensible corporate and personal ethical policies.
3. Evaluate employee performance using psychology frameworks, research and data-driven analyses that fit organizational and individual growth objectives.
4. Identify the linkages between human resource policies and procedures and the fulfillment of customer needs.
5. Analyze key financial measures of success and evaluate their connections to human resource policies and procedures.
6. Design and implement a comprehensive corporate training and development plan consistent with corporate vision, structure, staffing, and employment practices.
7. Analyze corporate personnel practices and recommend appropriate enhancements to increase motivation and productivity.
8. Develop effective negotiations, mediation, and collective bargaining skills consistent with commonly accepted practices in employee relations and fair treatment.
9. Employ effective management practices consistent with federal and state requirements for employee rights/protections, compensation, benefits, and labor relations.
10. Analyze health and safety issues in the workplace and develop a plan for assuring and maintaining a hazard-free work environment.

Course Requirements

General Education Core Requirements – 51 credits

Elective Courses – 21 credits

Major Requirements – 45 credits

BEH 407	Motivation and Achievement
COM 423	Group Dynamics: Teambuilding, Negotiation, and Conflict Management
HRM 335	Human Resources Management
HRM 410	Staffing and Employment Practices
HRM 420	Health and Safety in the Workplace
HRM 430	Employment Law

HRM 460	Labor and Management Relations
HRM 476	Performance Management and Compensation
INB 200	International Business
MGT 240	Organization Theory and Behavior
MGT 252	Political, Legal, and Ethical Issues in Business
MGT 337	Supervision and Leadership
MGT 445	Corporate Training and Development
MGT 452	Managerial Communication
MKT 308	Marketing Management

Capstone – 3 credits

HRM 485	Human Resource Management Capstone
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Total Credit Hours: 120

Bachelor of Arts in Legal Studies

*West is not currently enrolling new students into this program.

The Bachelor of Arts in Legal Studies degree program takes an interdisciplinary approach in building a basic foundation for students to understand the role of law, justice and governance and the impact it has on society. Students acquire knowledge on a variety of judicial, political, and economic systems as well as laws and policies that can be applied in multiple areas of government and business. Within the framework of a liberal arts education, the program also offers an international and historical perspective on legal issues which can provide a solid base for advanced study in the field of law.

See complete program details for the Bachelor of Arts in Legal Studies.

Program Learning Outcomes

1. Describe the application of law in a variety of business, governmental, and societal settings.
2. Conduct thorough legal research using a variety of sources.
3. Compare and contrast the United States' legal system with legal systems in other countries.
4. Identify commonly used alternatives to litigation.
5. Write a variety of legal memoranda.
6. Identify key points in history that contributed to the development of today's legal system.
7. Explain the relationship between law enforcement and the court system.
8. Outline the steps of a legal process (e.g., lawsuits, trials, etc.) from initiation to resolution.

9. Distinguish between constitutional law, criminal law, and civil law.

Course Requirements

General Education Core Requirements – 42 credits

Elective Courses – 21 credits

Common Body of Knowledge (CBK) – 15 credits

ECO 301	Economic Theory
INB 300	International Business
MGT 340	Organization Theory and Behavior
MGT 352	Political, Legal, and Ethical Issues in Business
RES 311	Quantitative Methods for Decision Making

Liberal Arts Core – 15 credits

BEH 221	Introduction to Behavioral Science
BEH 331	Human Relationships and Interpersonal Communication
HRM 335	Human Resources Management
MGT 337	Supervision and Leadership
PHI 204	Ethics and Values

Major Requirements – 33 credits

GOV 281	World Political and Economic Systems
LGS 300	Legal Research and Writing
LGS 310	Justice System in America
LGS 320	Alternative Dispute Resolution
LGS 330	Ethics and the Administration of Justice
LGS 370	Criminal Procedure
LGS 400	Comparative Law
LGS 410	American Constitutional Law and History
LGS 420	Criminal Law
LGS 430	Civil Procedure
CAP 485	Integrated Capstone

Total Credit Hours: 126

Bachelor of Arts in Professional Communication

*West is not currently enrolling new students into this program.

The Bachelor of Arts in Professional Communication is designed to prepare students to communicate effectively in a variety of settings with a variety of individuals. Coursework promotes analysis, synthesis, evaluation of communication contexts, and application of strategies appropriate to specific audiences.

The major is designed to build knowledge of, and enhance skills in, communication. Students will study how differences in gender, culture, and relationship impact the communication process. Students will learn various methods and techniques of problem solving. Graduates of the program will be better prepared for professional success in fields including public relations, marketing, advertising, mass media, technical writing, government, law, and the arts; as well as personal success in their daily relationships.

See complete program details for the Bachelor of Arts in Professional Communication.

Program Learning Outcomes

1. Describe all elements of the communication process.
2. Evaluate the impact of modern technology on the communication process.
3. Develop and refine effective professional presentations.
4. Analyze the impact of communication in organizational settings.
5. Discuss the effective use of persuasion in communication.
6. Propose solutions to common communication problems.
7. Analyze historical and current communication for effectiveness and impact.
8. Discuss impact of gender, culture, and relationships on the communication process.
9. Identify important milestones and contributors to the field of communication research.
10. Propose new directions for communication research and analysis.
11. Apply effective communication strategies and techniques to improve relationships.

Course Requirements

General Education Core Requirements – 42 credits

Elective Courses – 21 credits

Common Body of Knowledge (CBK) – 15 credits

ECO 301	Economic Theory
INB 300	International Business
MGT 340	Organization Theory and Behavior
MGT 352	Political, Legal, and Ethical Issues in Business
RES 311	Quantitative Methods for Decision Making

Liberal Arts Core – 15 credits

BEH 221	Introduction to Behavioral Science
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BEH 331	Human Relationships and Interpersonal Communication
HRM 335	Human Resources Management
MGT 337	Supervision and Leadership
PHI 204	Ethics and Values
Major Requirements – 33 credits	
COM 223	International and Intercultural Communication
COM 310	Communication Theory and Application
COM 321	Gender Communication
COM 325	Rhetoric and Analysis
COM 330	Communication Technology and Media
COM 340	Business and Professional Communication
COM 359	Advanced Presentation and Persuasion
COM 423	Group Dynamics: Teambuilding, Negotiation, and Conflict Management
COM 440	Leadership and Managerial Communication
COM 490	Advanced Communication Seminar
CAP 485	Integrated Capstone

Total Credit Hours: 126

Bachelor of Science in Accounting

The Bachelor of Science degree in Accounting provides students with the knowledge and skills necessary to obtain a rewarding and challenging professional career in public, private, and non-profit accounting. The curriculum includes courses needed for professional certifications and to pursue graduate-level course work.

By exploring interrelated business topics, students develop the skills needed to overcome issues in today's demanding workplace. Students apply accounting principles to business transactions in order to prepare and interpret financial information for decision making by internal and external stakeholders. To enhance students' expertise, West offers courses in financial and managerial accounting, individual and business taxation, as well as internal and external auditing.

For more information about our on-time completion rates, the median loan debt incurred by students who completed their programs, and other important information, please visit our website at <http://www.west.edu/online-degree-programs/accounting-bs>

Program Learning Outcomes

1. Apply accounting concepts and principles to analyze and report business transactions.
2. Develop solutions to contemporary business issues using appropriate skills and techniques.
3. Interpret financial information using quantitative and qualitative methodologies.
4. Utilize technology tools effectively in the changing business environment.
5. Communicate professionally in business situations to support strategic decision making by internal and external stakeholders.
6. Demonstrate how ethical decision-making processes impact stakeholders and results.

Course Requirements

General Education Core Requirements – 51 credits

Elective Courses – 18 credits

Major Requirements – 48 credits

ACC 203	Foundations of Accounting II
ACC 304	Intermediate Accounting I
ACC 306	Intermediate Accounting II
ACC 313	Managerial Accounting and Decision Making
ACC 315	External Auditing
ACC 321	Individual Taxation
ACC 405	Accounting Information Systems
ACC 407	Governmental and Non-Profit Accounting
ACC 414	Internal Auditing and Fraud Examination
ACC 451	Business Taxation
ACC 460	Advanced Accounting
FIN 317	Financial Management
MGT 252	Political, Legal, and Ethical Issues in Business
MGT 370	Operations Management
MGT 452	Managerial Communication
MKT 308	Marketing Management

Capstone – 3 credits

ACC 485	Accounting Capstone
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Total Credit Hours: 120

Bachelor of Science in Business

*West is not currently enrolling new students into this program.

The Bachelor of Science in Business program is designed for students who want to acquire a solid foundation in general business, but have not yet decided in which area of business to specialize, or for those who wish to individualize their program. Students have the option to combine general business studies with a distinctive and rigorous minor in a selected discipline. Minor courses provide excellent preparation for further graduate study. Students may choose 300- and 400-level courses (prerequisites must be met) in any discipline or combination of disciplines to fulfill 30 credits of major requirements.

Minor in Public Administration is offered to organizations that wish to provide site-based instruction to their employees. This program requires a minimum enrollment and is open only to employees of the sponsoring organization.

See complete program details for the Bachelor of Science in Business.

Program Learning Outcomes

1. Systematically collect, analyze, and selectively use information from multiple business disciplines.
2. Apply logical reasoning and analysis to anticipate and recognize business problems and opportunities.
3. Make sound business decisions from among competing choices based on the selection of an optimal solution.
4. Analyze business decisions and make appropriate strategic adjustments.
5. Demonstrate techniques for successful project management.

Note: How students choose to complete their Major and/or Minor Requirements will determine additional Program Learning Outcomes specific to the course(s) of study chosen.

Students enrolled in the Bachelor of Science in Business program may elect to declare a minor by concentrating 15 upper division credits in one discipline. A maximum of two minors may be selected.

Students may make the declaration at any time prior to completion of 117 credits toward degree completion; however, they are encouraged to declare early in their programs and consult with a student advisor to ensure selection and availability of correct courses.

Minors need to be currently offered for new enrollment to be approved. Program requirements will be those in effect at the time of the declaration or, by petition, those in effect under the student's original catalog. Any one course may count for credit toward only one minor, and the specific courses required for minors can be found in the Academic Program Requirements section of the catalog.

Course Requirements

General Education Requirements – 42 credits

Elective Courses – 21 credits

Common Body of Knowledge (CBK) – 15 credits

ECO 301	Economic Theory
INB 300	International Business
MGT 340	Organization Theory and Behavior
MGT 352	Political, Legal, and Ethical Issues in Business
RES 311	Quantitative Methods for Decision Making

Business Core – 15 credits

ACC 200	Introduction to Accounting and Finance
FIN 317	Financial Management
MGT 337	Supervision and Leadership
MGT 370	Operations Management
MKT 308	Marketing Management

Major Requirements – 33 credits

Students have the following three choices to complete 30 of the 33 Major Requirements credits:

1. Select 10 upper-division electives from ACC, COM, CRB, FIN, HRM, IT, LGS, MGT, or MKT *and* no more than 3 total courses from BEH or INS. **OR**
2. Select five upper-division elective courses (15 credits) from ACC, COM, CRB, FIN, HRM, IT, LGS, MGT, or MKT *and* no more than 3 total courses from BEH or INS AND declare one minor (15 credits) **OR**
3. Declare one or two minors (15 credits each). Minors carry specific requirements.

AND

Select one of the following courses for the remaining 3 credits:

CAP 485	Integrated Capstone
ITS 400	Undergraduate Internship

ITS 400: Internships are currently only available in Arizona.

Total Credit Hours: 126

Bachelor of Science in Business – Minors

*West is not currently enrolling new students into minors within the BS Business program.

Minors for the BS in Business all require 15 credits.

Accounting Minor

The Bachelor of Science in Business Accounting Minor is designed to provide students with both a theoretical understanding, as well as hands-on learning opportunities. Intermediate courses focus on theory and techniques for preparing financial statements, as well as further study of corporate financial statements and GAAP and IFRS requirements. The student will also be exposed to cost accounting concepts and federal income taxation for individuals, partnerships and corporations.

Course Requirements

Courses

ACC 304	Intermediate Accounting I
ACC 306	Intermediate Accounting II
ACC 316	Intermediate Accounting III
ACC 311	Cost Management
ACC 319	Federal Income Taxation

Program Learning Outcomes

1. Apply a broad base of professional accounting skills effectively in business.
2. Solve broad business problems by interpreting financial results.
3. Apply current knowledge of accounting trends to address emerging business issues.
4. Construct cost analyses for management for product pricing, cost management, profitability decisions, and control.
5. Use cost analyses for management for decision making and control purposes.
6. Apply tax regulations for individual, personal, and corporate tax compliance.
7. Maintain high ethical standards by utilizing Generally Accepted Accounting Principles (GAAP) and abiding by the American Institute of Certified Public Accountants (AICPA) and Institute of Management Accountants (IMA) ethical codes of conduct.
8. Balance corporate commitments to stakeholders and commitment to the community.

Total Credit Hours: 15

Business Communication Minor

The minor in Business Communication will provide a broad base of knowledge for students employed in a variety of business fields. In addition, students looking to change careers may find that, with enhanced skills in media use, presentation, business writing, and organizational communication, they may be more qualified for positions in advertising, training, public relations, and even the media.

Course Requirements

Courses

COM 330	Communication Technology and Media
COM 340	Business and Professional Communication
COM 359	Advanced Presentation and Persuasion
COM 440	Leadership and Managerial Communication
COM 423	Group Dynamics: Teambuilding, Negotiation, and Conflict Management

Program Learning Outcomes

1. Describe all elements of the communication process.
2. Evaluate the impact of modern technology on the communication process.
3. Develop and refine effective professional presentations.
4. Analyze the impact of communication in organizational settings.
5. Discuss the effective use of persuasion in communication.
6. Propose solutions to common communication problems.
7. Propose new directions for communication research and analysis.
8. Apply effective communication strategies and techniques to improve relationships.

Total Credit Hours: 15

Criminal Behavior Minor

The Criminal Behavior minor is designed to provide the knowledge needed to be successful in a law enforcement or criminal justice environment. Courses in criminology, communication, juvenile justice and criminal investigation provide a foundation for anyone aspiring to a management position within a law enforcement, justice, or social services agency. In addition, a new foundation course provides a link between behavioral science and criminal justice principles.

Course Requirements

Courses

CRB 300	Foundations of Criminal Behavior
CRB 320	Criminology
CRB 340	Juvenile Justice Procedure
CRB 360	Communication in the Criminal Justice System
CRB 370	Criminal Investigation

Program Learning Outcomes

1. Apply principles of leadership and team facilitation in the direction and use of human resources to accomplish the goals of a modern criminal justice or social service organization.
2. Demonstrate a commitment to self-directed action, self-discipline, and life-long learning through examinations of criminal justice and social service career paths.
3. Demonstrate an awareness of ethical principles, codes, and standards of conduct within the criminal justice field and integrate ethical, legal, and economic accountability into professional criminal justice or social service practice.
4. Demonstrate basic skills in the application of research methods and statistical tools to criminal justice research and the application of findings to practice.
5. Demonstrate critical thinking strategies—including reasoning, problem solving, analysis, and evaluation—in criminal justice or social service settings.
6. Demonstrate skill in the use and the application of current and emerging computer-based and related technologies in criminal justice or social service settings.
7. Exhibit global thinking with a concurrent ability to act locally in an effective manner within criminal justice or social service organizational environments.
8. Explain the principles of a pluralistic society in a variety of settings as they uniquely apply to practitioners, victims, and offenders and show respect for the multicultural world.
9. Discuss and explain components of the contemporary criminal justice system inclusive of policing, courts, institutional and community corrections, victim advocacy organizations, and ancillary social service organizations that constitute the entirety of the criminal justice system.

Total Credit Hours: 15

Finance Minor

Finance professionals are equipped to track and predict the flow of capital for individual entities as well as for national and global markets. The finance minor offers foundational skills needed for personal and professional investing. Students also learn about the workings of capital markets and various factors that influence the flow of capital.

Course Requirements

Courses

FIN 325	Portfolio Management
FIN 333	Personal Financial Planning
FIN 344	Foundations of Financial Markets and Institutions
FIN 455	International Finance
FIN 480	Introductory Financial Modeling

Program Learning Outcomes

1. Analyze the profitability, liquidity, structural, and short-term and long-term decisions of a firm.
2. Evaluate high-quality decisions that incorporate comprehensive business intelligence to predict growth projections, and measure qualitative outcomes through financial models.
3. Determine how financial markets operate and how security prices are determined in the design and implementation of financing and investment decisions.
4. Consider the economic, social, and regulatory developments that influence the financial management environment.
5. Relate the linkages between the firm and capital markets, their institutions, and the ways in which they can intervene in the work of corporate executives.

Total Credit Hours: 15

Human Resource Management Minor

Human resource professionals are responsible for recruiting and cultivating talent to contribute to successful establishments. In the Human Resource Management minor, students gain a solid understanding of human resource processes and functions. Courses also explore contemporary human resource issues such as health and safety, and labor relations.

Course Requirements

Courses

HRM 335	Human Resources Management
HRM 410	Staffing and Employment Practices
HRM 420	Health and Safety in the Workplace

HRM 430	Employment Law
HRM 460	Labor and Management Relations

Program Learning Outcomes

1. Analyze major concepts and issues that face human resource professionals in an ever-changing work environment.
2. Discuss the differences in hiring/staffing practices between public and private sector organizations.
3. Compare the OSHA requirements to those of an organization and identify any gaps that must be resolved to ensure a hazard-free work environment.
4. Discuss the differences between federal and state laws that could impact the fair treatment of employees.
5. Evaluate the principles necessary to achieve a successful negotiation or collective bargaining agreement.

Total Credit Hours: 15

Informatics Minor

The minor in Informatics is designed to introduce undergraduate business students to the role of IT in a successful business environment. Through exposure to the basic concepts of systems analysis, programming, project management, database design, and networking, students will be better equipped to work collaboratively with their organizations’ IT staff to tackle complex business intelligence issues. Furthermore, students who successfully complete the required coursework in the Informatics minor will have satisfied the majority of the undergraduate prerequisites needed to enroll in West’s MS ISE program at a later date.

Course Requirements

Courses	
IT 316	Analysis and Design of Information Systems
IT 317	Fundamentals of Programming in a Web Context
IT 319	Computer Networking
IT 440	Project Planning and Execution
IT 422	Database Systems

Program Learning Outcomes

1. Evaluate the use of technology to solve business opportunities and problems.
2. Develop a general IT competency.
3. Develop IT policies that have a positive impact on the organization's bottom line.

Total Credit Hours: 15

Legal Studies Minor

The Legal Studies minor is designed to provide undergraduate business students with the basic knowledge that will help them understand the role of law in business and commerce. Courses focus on topics ranging from legal research and writing to civil law. Students whose jobs require them to conduct legal research or interface with corporate legal departments will find this minor to be of particular benefit to their success. Courses in the Legal Studies minor are interdisciplinary and build a basic foundation for students to understand the role of law, justice and governance and the impact it has on society, government and business. The knowledge gained in these courses can also provide a solid base for advanced study in the field of law.

Course Requirements

Courses	
LGS 300	Legal Research and Writing
LGS 310	Justice System in America
LGS 320	Alternative Dispute Resolution
LGS 400	Comparative Law
LGS 430	Civil Procedure

Program Learning Outcomes

1. Describe the application of law in a variety of business, governmental, and societal settings.
2. Conduct thorough legal research using a variety of sources.
3. Compare and contrast the United States’ legal system with legal systems in other countries.
4. Identify commonly used alternatives to litigation.
5. Write a variety of legal memoranda.
6. Identify key points in history that contributed to the development of today’s legal system.
7. Explain the relationship between law enforcement and the court system.
8. Outline the steps of a legal process (e.g., lawsuits, trials, etc.) from initiation to resolution.
9. Distinguish between constitutional law, criminal law, and civil law.

Total Credit Hours: 15

Management Minor

The Management Minor is designed to prepare students for further graduate study. Students completing the minor are expected to demonstrate effective personal and professional communication skills, maximize creative thinking for organizational change management, innovation and process improvement, and demonstrate techniques for successful management of operations, process control, project management and quality initiatives.

Course Requirements

Courses

COM 423 Group Dynamics: Teambuilding, Negotiation, and Conflict Management

HRM 335 Human Resources Management

Select three from the following seven courses:

HRM 460 Labor and Management Relations

MGT 429 Digital Business Strategies and Applications

MGT 445 Corporate Training and Development

MGT 452 Managerial Communication

MGT 461 Project Management

MGT 463 Management of Small Business

MGT 466 Organizational Change

Program Learning Outcomes

1. Incorporate effective personal and professional communication skills.
2. Maximize creative thinking for organizational change management, innovation, and process improvement.
3. Incorporate techniques for the successful management of operations, process controls, project management, and quality initiatives.
4. Evaluate the key management principles, issues, and trends that have major significance and impact on competitive strategy.
5. Employ essential human resource management functions to achieve desired business results.

Total Credit Hours: 15

Marketing Minor

The Marketing minor is an excellent choice: Marketers have the skills to select and satisfy profitable worldwide customers, set and sell strategic plans internally, and execute tactics externally to meet plan goals, with high expectations and ethical standards. Marketing becomes the company's engine for success and long term survival. New, sophisticated tools to succeed in and manage a global/computer-driven/Internet/social network business environment will be explored as student advance through the degree program.

Course Requirements

Courses

Select five of the following courses:

MKT 415 Consumer Behavior Issues and Analysis

MKT 423 Business Development in a Digital Economy

MKT 434 Consumer Communications and Sales Management

MKT 452 International Marketing

MKT 454 Marketing Research and Intelligence

MKT 470 Strategic Issues in Marketing

Program Learning Outcomes

1. Create a marketing plan suitable for a company's goals, resources, and target market.
2. Analyze specific segments of the target market to determine key demographic and psychographic factors influencing buyer behavior.
3. Design effective advertising and other marketing messages for a variety of new and traditional media.
4. Plan and conduct effective quantitative and qualitative market research.
5. Evaluate relevant financial information to determine price points, marketing budgets, and other relevant metrics, including a break-even analysis.

Total Credit Hours: 15

Bachelor of Science in Business Administration

Managers in all types of organizations must be able to think critically, plan strategically, communicate effectively, and act decisively in an ever-changing global marketplace that is driven by a constant focus on value-added differentiation. They need to understand how the functional areas of a business must be coordinated to deliver superior value to their customers. In the BS Business Administration program, students gain competencies in each of the key functional areas of business in order to position them to approach organizational challenges and opportunities with deep skills and a holistic perspective. The program focuses on developing foundational skills and knowledge in all key management functions within a global service-oriented context.

For complete program details, please visit our website at <http://west.edu/online-degree-programs/business-administration-bs.html>

Program Learning Outcomes

1. Analyze the competitive marketplace and core internal capabilities to identify areas of competitive advantage to support a long-term sustainable positioning in today's global, service-oriented environment.
2. Support business decisions with sound and defensible corporate and personal ethical policies.
3. Identify appropriate research methods that can be used to develop deeper understanding of a business' markets, customers, and stakeholders.
4. Develop marketing solutions designed to meet current and future customer needs.
5. Analyze key financial measures of success and evaluate financial implications of strategic and tactical decisions for short- and long-term planning.
6. Develop a viable business plan for a new or existing venture that addresses internal and external drivers of success and obstacles to implementation.
7. Describe the interdependence of the functional areas and processes of an organization.
8. Isolate and categorize the skills needed for managing people and processes across a range of functional areas and cultural environments in competitive, global markets.
9. Assess the role of operations in the value creation and delivery processes.
10. Evaluate information systems required to support an effective enterprise and to drive competitive advantage.

Course Requirements

General Education Core Requirements – 51 credits

Elective Courses – 21 credits

Major Requirements – 45 credits

FIN 317	Financial Management
HRM 335	Human Resources Management
INB 200	International Business
IT 316	Analysis and Design of Information Systems
MGT 240	Organization Theory and Behavior
MGT 252	Political, Legal, and Ethical Issues in Business
MGT 337	Supervision and Leadership
MGT 370	Operations Management
MGT 429	Digital Business Strategies and Applications
MGT 452	Managerial Communication
MGT 466	Organizational Change
MGT 477	Entrepreneurship and Intrapreneurship
MGT 481	Service Excellence
MKT 308	Marketing Management
MKT 476	Integrated Marketing Communications

Capstone – 3 credits

BUS 485	Business Administration Capstone
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Total Credit Hours: 120

Bachelor of Science in Informatics

*West is not currently enrolling new students into this program.

The Bachelor of Science in Informatics degree program provides a solid foundation for students who wish to pursue careers as information technology professionals or for those who desire a more concrete understanding of the integral ways in which technology impacts the business environment globally. Graduates are well prepared for entry-level positions in specialized areas such as systems analysts, business applications programming, business database design, decision support systems, networking technologies. They are also well prepared to advance from those positions.

The CBK component of the BSI program provides students with the knowledge of principles and practices required to achieve success in any of West's degree programs. The Technology Core enables students to understand and integrate the basic components in the technology environment, while building the logic skills necessary for system development. The major requirements introduce the most current and relevant topics affecting technology usage in business.

See complete program details for the Bachelor of Science in Informatics.

Program Learning Outcomes

1. Analyze the role of the IT professional in a changing business environment.
2. Identify information technology challenges faced by decision makers in an industry undergoing change.
3. Evaluate the role that information technology undertakes to compensate changes in global demand.
4. Assess the value of information technology when addressing global, national, and local industry needs.
5. Examine the impact of IT policies on an organization's infrastructure.
6. Examine the financial impact of IT policies on the organization's bottom line.
7. Illustrate the growing role IT professionals have on an organization's decision structure.
8. Lead projects to implement IT tools and services that satisfy the needs of various organizational structures.
9. Conduct hands-on development and maintenance on computer programs using various programming languages.
10. Explain strategic IT initiatives used to obtain a competitive advantage in a global economy.
11. Organize data to enhance the retrieval and use of information when making organizational decisions.

Course Requirements

General Education Core Requirements – 42 credits

Elective Courses – 21 credits

Common Body of Knowledge (CBK) – 15 credits

ECO 301	Economic Theory
INB 300	International Business
MGT 340	Organization Theory and Behavior
MGT 352	Political, Legal, and Ethical Issues in Business
RES 311	Quantitative Methods for Decision Making

Technology Core – 15 credits

IT 316	Analysis and Design of Information Systems
IT 317	Fundamentals of Programming in a Web Context
IT 318	Information Systems Architecture
IT 319	Computer Networking
IT 440	Project Planning and Execution

Major Requirements – 33 credits

IT 307	Java Programming
IT 422	Database Systems
IT 431	Advanced Networking Concepts
IT 445	Security and Information Assurance
IT 450	Evaluation, Selection, and Implementation of Application Software
IT 519	Emerging and Disruptive Technologies
CAP 485	Integrated Capstone

Four Upper-Division Elective Courses:

IT 407	Advanced Java Programming
IT 423	Software Engineering Methodologies
IT 515	Mobile Application Design and Development
MGT 337	Supervision and Leadership

Total Credit Hours: 126

Bachelor of Science in Information Technology Management

The Bachelor of Science in Information Technology Management program provides a solid foundation for students who wish to pursue careers as information technology professionals. Curriculum encompasses domains such as networking, security, architecture, design, and web technologies, while offering principles of management and leadership. This program addresses how technology impacts the global business environment and prepares students to become IT professionals who use technology to meet business needs.

For complete program details, please visit our website at <http://west.edu/online-degree-programs/information-technology-IT-management-bs.html>

Program Learning Outcomes

1. Examine the role of technology and the IT professional in an organization.
2. Identify challenges and opportunities regarding information technology governance.
3. Determine the benefits of information technology in global, national, and local enterprises.
4. Examine the impact of IT policies and processes on an organization.
5. Analyze IT resources, trends, and external and internal services that satisfy the needs of an organization.
6. Assess the various development methodologies used to deploy and maintain organizational systems.

Course Requirements

General Education Core Requirements – 51 credits

Elective Courses – 21 credits

Major Requirements – 45 credits

INB 200	International Business
IT 319	Computer Networking
IT 322	Database Management
IT 323	Systems Engineering Methodologies
IT 360	Quality Assurance and Configuration Management
IT 423	Software Engineering Methodologies
IT 439	Business Planning for IT Systems
IT 440	Project Planning and Execution
IT 470	Issues and Trends in Information Technology
MGT 240	Organization Theory and Behavior
MGT 252	Political, Legal, and Ethical Issues in Business
MGT 337	Supervision and Leadership
MGT 370	Operations Management
MGT 452	Managerial Communication
MGT 477	Entrepreneurship and Intrapreneurship

Capstone – 3 credits

IT 485	Information Technology Capstone
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Total Credit Hours: 120

Bachelor of Science in Management

Managers in all types of organizations must be able to think critically, plan strategically, communicate effectively, and act decisively in an ever-changing global marketplace that is driven by a constant focus on value-added differentiation. They need to understand how the functional areas of a business must be coordinated to deliver superior value to their customers. In the BS Management program, students build upon the broad business core with a strong foundation in management theory and practice. This degree can also be customized so that students can combine their management focus with a minor in one of West's other programs (Accounting, Behavioral Science, Human Resource Management, Information Systems, or Public Administration) or by selecting a deeper concentration in management. With these options students can build management expertise and functional knowledge for general or specialized careers within a global service-oriented context.

For complete program details, please visit our website at <http://west.edu/online-degree-programs/management-bs.html>

Program Learning Outcomes

1. Analyze the competitive marketplace and core internal capabilities to identify areas of competitive advantage to support a long-term sustainable positioning in today's global, service-oriented environment.
2. Support business decisions with sound and defensible corporate and personal ethical policies.
3. Identify appropriate research methods that can be used to develop deeper understanding of a business' markets, customers, and stakeholders.
4. Develop marketing solutions designed to meet current and future customer needs.
5. Analyze key financial measures of success and evaluate financial implications of strategic and tactical decisions for short- and long-term planning.
6. Develop a viable business plan for a new or existing venture that addresses internal and external drivers of success and obstacles to implementation.
7. Apply sound principles of human and organizational behavior to lead people, manage processes and inspire innovation.
8. Evaluate the impact of global environmental and cultural factors on organizational policies, strategies, and operations.
9. Utilize optimal employee training, development, and evaluation tools.
10. Incorporate technological advances in the development and implementation of organizational strategies.

Course Requirements

General Education Core Requirements – 51 credits

Elective Courses – 21 credits

Major Requirements – 45 credits

COM 423	Group Dynamics: Teambuilding, Negotiation, and Conflict Management
FIN 317	Financial Management
HRM 335	Human Resources Management
INB 200	International Business
MGT 240	Organization Theory and Behavior
MGT 252	Political, Legal, and Ethical Issues in Business
MGT 337	Supervision and Leadership
MGT 370	Operations Management
MGT 445	Corporate Training and Development
MGT 452	Managerial Communication
MGT 466	Organizational Change
MGT 477	Entrepreneurship and Intrapreneurship
MGT 481	Service Excellence

MKT 308 Marketing Management
 Capstone – 3 credits
 MGT 486 Management Capstone
 Total Credit Hours: 120

Bachelor of Science in Management – Minors

Minors for the BS in Management all require 15 credits.

Students may elect to replace these five major courses with one of the minors that follow:

COM 423 Group Dynamics: Teambuilding, Negotiation, and Conflict Management

HRM 460 Labor and Management Relations

MGT 445 Corporate Training and Development

MGT 477 Entrepreneurship and Intrapreneurship

MGT 481 Service Excellence

Accounting Minor

Course Requirements

Courses

ACC 202 Foundations of Accounting I
 ACC 203 Foundations of Accounting II
 ACC 304 Intermediate Accounting I
 ACC 306 Intermediate Accounting II
 ACC 313 Managerial Accounting and Decision Making

Total Credit Hours: 15

Behavioral Science Minor

Course Requirements

Courses

BEH 311 Social Psychology
 BEH 317 Biological Basis of Behavior
 BEH 411 Lifespan Development
 BEH 440 Abnormal Psychology

Select one of the following courses:

BEH 319 Industrial Organizational Psychology
 RES 321 Behavioral Research Design, Tests, and Measurement

Total Credit Hours: 15

Information Technology Minor

Course Requirements

Courses

IT 323 Systems Engineering Methodologies
 IT 423 Software Engineering Methodologies
 IT 439 Business Planning for IT Systems

Select one of the following courses:

IT 319 Computer Networking
 IT 322 Database Management

Select one of the following courses:

IT 440 Project Planning and Execution
 IT 470 Issues and Trends in Information Technology

Total Credit Hours: 15

General Studies Minor

Students may enroll in a General Studies Minor in the BS Management program, for which they will elect five 300- or 400-level courses outside of the courses prescribed in the program.

Total Credit Hours: 15

Undergraduate Certificates

Enrollment Process:

Applicants for admission into the Certificate program must:

- Complete and sign West Application for Admission form
- Provide documentation of eligibility for enrollment in selected program

Accountancy Certificate

* West is not currently enrolling new students into this program.

The West Accountancy Certificate is designed to prepare students from any discipline for the CPA exam. Students who wish to take the CPA examination should check with their State Board of Accountancy to verify requirements. However, the certificate is also a valuable professional credential for students who do not wish to take the CPA exam. The West Accountancy Certificate requires 54 credits in accounting and related areas. Students may transfer any or all prerequisites as well as a maximum of 24 credits in accounting and related course requirements for the West Accountancy Certificate.

See complete program details for the Accountancy Certificate (p. 20).

Course Requirements

Certificate Program Prerequisites:

MAT 109	Business Mathematics OR
MAT 110	Algebra I AND
ECO 301	Economic Theory
RES 311	Quantitative Methods for Decision Making

Certificate Requirements:

ACC 301	Financial Accounting
ACC 302	Managerial Accounting
ACC 304	Intermediate Accounting I
ACC 306	Intermediate Accounting II
ACC 311	Cost Management
ACC 316	Intermediate Accounting III
ACC 317	Auditing
ACC 319	Federal Income Taxation
ACC 406	Governmental Fund Accounting
ACC 413	Forensic Accounting and Theory
ACC 450	Corporate Taxation
ACC 460	Advanced Accounting
MGT 352	Political, Legal, and Ethical Issues in Business

Any 15-credit combination of the following courses:

FIN 317	Financial Management
FIN 325	Portfolio Management
FIN 333	Personal Financial Planning
FIN 344	Foundations of Financial Markets and Institutions
FIN 455	International Finance
FIN 480	Introductory Financial Modeling
HRM 335	Human Resources Management
HRM 460	Labor and Management Relations
MGT 337	Supervision and Leadership
MGT 340	Organization Theory and Behavior
MGT 370	Operations Management
MGT 445	Corporate Training and Development
MGT 463	Management of Small Business
MGT 466	Organizational Change
MKT 308	Marketing Management
MKT 415	Consumer Behavior Issues and Analysis
MKT 423	Business Development in a Digital Economy
MKT 434	Consumer Communications and Sales Management
MKT 452	International Marketing
MKT 470	Strategic Issues in Marketing

Core Requirements

All new and reentry graduate students must complete or transfer in CUL 623, BUS 620, and RES 600.

Major Requirements

Students must achieve a cumulative grade point average of at least 3.0 for all graduate work at West. The University reserves the right to make course substitutions.

Master of Arts in Human Dynamics

The Master of Arts in Human Dynamics provides students with an education essential for creating, evaluating, and implementing change effectively within organizations. Students will receive a broad educational foundation, containing knowledge and theory from human resources and the social sciences, which prepares them to critically analyze the structure and behavior of organizations. Areas of focus include interpersonal communication, leadership skills, organizational culture, human dynamics, and organizational behavior. This program is designed to provide students with skills and knowledge that can be applied in a variety of professional settings and leadership roles. Graduates will be better prepared to propose and implement structural and personnel changes that will enhance the effectiveness of a wide range of organization types.

For complete program details, please visit our website at <http://west.edu/online-degree-programs/human-dynamics-ma.html>

Program Learning Outcomes

1. Design effective structures and processes that optimize the impact of the social systems of an organization on its ability to meet its mission and objectives.
2. Create and implement strategies to enhance organizational efficiency and promote market-driven change.
3. Develop systems that align employee selection, engagement and retention policies with the organizational mission.
4. Demonstrate effective interpersonal communication skills including group facilitation, negotiation, and other relational strategies.
5. Demonstrate understanding of diversity in the workplace and its effect on organizational behavior, including expatriation and culture, gender and gender-role issues, and how individual differences affect leadership and group processes.
6. Establish and monitor corporate ethical policies that support business decisions, reflect high personal standards of behavior, and recognize the organization's social responsibility.

- Promote policies and procedures that foster a positive organizational climate that is characterized by an environment of personal and organizational growth, diversity, and innovation.

Course Requirements

Human Dynamics Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
LDR 610	Leadership Styles
LDR 615	Interpersonal Communication Skills for Leaders
LDR 625	Leading Organizational Change
ORG 610	Organizational Culture and Style
ORG 620	Behavior in International Organizations
RES 600	Graduate Research Methods

Major Requirements – 15 credits

ORG 630	Diversity in Organizational Settings
ORG 640	Human Relationships in Organizations
ORG 650	Negotiation and Resolution Strategies
ORG 660	Dynamics of Decision Making
ORG 670	Organizational Learning

Total Credit Hours: 39

Master of Arts in Innovative Leadership

The Master of Arts in Innovative Leadership offers graduate students the opportunity to assess and develop their leadership skills for use in a changing, diverse workplace. The program emphasizes the impact of leadership and organizational climate and culture on organizational productivity. Students study stakeholder groups within organizational and societal cultures. Communication and leadership styles are analyzed and practiced as strategies for motivating, mentoring, and coaching organizational members. Coursework highlights skills related to team development and motivation within organizations and provides communication strategies associated with negotiation and conflict resolution. Students study the impact of global contexts and marketplaces with specific focus on transnational and cross-border organizations.

For complete details, please visit our website at <http://www.west.edu/online-degree-programs/innovative-leadership-ma>

Program Learning Outcomes

- Evaluate the impact of organizational change on an organization in a fast-changing environment.

- Apply and practice those leadership skills that influence others to perform ethically at a high level through motivational strategies, mentoring, and coaching.
- Apply the various leadership styles to different business environments and analyze the nature of power sources that affect leadership behavior in those contexts.
- Synthesize the strategies needed to create an adaptable organization with an emphasis on transnational and cross-border collaboration.
- Analyze the challenges in leadership related to the global marketplace with a focus on technological innovations.
- Evaluate leadership in relation to organizational climate and culture and its impact on organizational productivity.
- Apply and practice leadership strategies related to negotiation and conflict resolution in culturally diverse contexts.

Course Requirements

Innovative Leadership Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
LDR 610	Leadership Styles
LDR 615	Interpersonal Communication Skills for Leaders
LDR 625	Leading Organizational Change
ORG 610	Organizational Culture and Style
ORG 620	Behavior in International Organizations
RES 600	Graduate Research Methods

Major Requirements – 15 credits

LDR 635	Leadership and Organizational Climate and Culture
LDR 640	Building Stakeholder Relationships
LDR 645	Innovative Leadership in a Global Context
LDR 652	Virtual Leadership
LDR 655	Critical Issues for Innovative Leaders

Total Credit Hours: 39

Master of Business Administration Degrees

Master of Business Administration

Leaders in all types of organizations must be able to think critically, plan strategically, communicate effectively, and act decisively in an ever-changing global marketplace, focused on value-added differentiation. The Master of Business Administration (MBA) program prepares graduates to excel in such fast-paced, challenging environments, equipped with the insight, foresight, and tools required to become successful, innovative, and inspirational business leaders. This unique degree offers students the opportunity to customize their learning experiences by selecting courses for their majors based on specific areas of expertise and career interests. The degree combines the solid foundation of the MBA Managerial Core with electives that can be drawn from a wide range of university graduate courses that enable the development of skills valued within a global service-oriented marketplace.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/mba>

Program Learning Outcomes

1. Formulate, conduct, and interpret research that fosters a broad and deep understanding of markets, customers, competitors, and stakeholders.
2. Employ quantitative and qualitative analytical tools and methods to select and support strategic decisions in an organization.
3. Establish and monitor corporate ethical policies that support business decisions, reflect high personal standards of behavior, and recognize the organization's social and environmental responsibility.
4. Design, communicate, and deliver market-driven strategies through attention to customer needs and the customer experience.
5. Analyze key financial measures of efficiency and success and evaluate the financial implications of strategic and tactical decisions for short- and long-term planning.
6. Formulate information systems to support an effective enterprise and to drive competitive advantage.
7. Develop a viable business plan for a new or existing venture that addresses internal and external drivers of success from ideation through implementation.
8. Assess the interdependencies of an organization's functional components and management structure in order to identify the requirements for adoption of a holistic perspective.
9. Revise strategies and tactics to incorporate national and global economic and political events that impact an organization and its markets.

10. Employ effective communication skills that enable persuasive articulation and defense of business ideas.

Course Requirements

MBA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
FIN 645	Corporate Finance
INB 601	International Business Environment
IT 620	Information Resource Management
MGT 625	Strategic Management
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods

Major Requirements – 12 credits

ACC 600	Accounting and Finance for Managers
MPA 645	Public and Nonprofit Financial Management

Select **ONE** of the above two courses and three graduate elective courses (9 credits).

Capstone – 3 credits

MGT 698	Management Capstone
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Total Credit Hours: 39

Master of Business Administration in Accounting

Business professionals need a broad range of skills for advanced managerial positions while also demonstrating expertise in specialized roles. This MBA program with an accounting concentration offers accounting professionals the opportunity to develop and practice advanced management and decision-making skills while focusing on in-depth topics and current developments in the accounting profession. Although students in the program would greatly benefit from having an undergraduate degree in a business discipline, it is not required.

Each state sets forth standards required to be eligible to take the CPA exam and apply for licensure or certification as a CPA. The Certified Management Accountant (CMA) certification requires membership in the Institute of Management Accountants (IMA) as well as education, work experience, and examination requirements. While the programs at Western International University (West) are designed with consideration for the standards proposed by the National Association of State Boards of Accounting (NASBA) and the American Institute of Certified Public Accountants (AICPA) and the IMA, West cannot assure that successful graduates will meet their states' or IMA's specific eligibility requirements to take the CPA or CMA exams or apply for licensure or certification as a CPA or CMA. Applicants should check with their appropriate state organization and/or the IMA to determine if the West program, combined with their undergraduate degree, work experience, and any other specific criteria, meets examination and licensing eligibility requirements for the CPA and/or CMA designations.

State and/or IMA requirements may vary from the time of admission to program completion. There is no assurance at the time of program completion that the specific jurisdiction's requirements will be consistent with the requirements at the time of admission.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/accounting-mba>

Program Learning Outcomes

1. Develop an understanding of accounting and business environment terms and concepts.
2. Utilize professional tools used in accounting, audit, and tax for research and application.
3. Evaluate a set of facts and circumstances through professional judgment to develop business solutions.

Course Requirements

MBA Accounting Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
ACC 550	Accounting Principles and Foundations
FIN 645	Corporate Finance
INB 601	International Business Environment
IT 620	Information Resource Management
MGT 625	Strategic Management
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods

Major Requirements – 12 credits

ACC 601	Intermediate Accounting Applications I
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ACC 602	Intermediate Accounting Applications II
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Select two of the following courses:

ACC 610	Advanced Cost Accounting
ACC 617	Accounting Theory and Research
ACC 618	Advanced Auditing
ACC 622	Federal Taxation
ACC 623	Forensic Accounting
ACC 641	International Accounting
ACC 642	Multinational Taxation
ACC 675	Advanced Consolidation Accounting

Capstone – 3 credits

ACC 698	Accounting Capstone
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Total Credit Hours: 39

Master of Business Administration in Finance

*West is not currently enrolling new students into this program.

Financial analysis and decision-making is central to the corporate environment. Because business conditions continue to be unpredictable, there will be a greater need for highly educated yet practical financial managers. The MBA in Finance is designed to provide a quantitative and qualitative concentration of courses leading to a corporate-related finance position.

See complete program details for the Master of Business Administration in Finance.

Program Learning Outcomes

1. Analyze the profitability, liquidity, structural, and short-term and long-term decisions of a firm.
2. Integrate knowledge of the institutional structure and analytical tools to understand the financial innovation that will occur in the future and affect the financial management environment.
3. Develop global finance tools that are necessary to maintain a corporate perspective of the international business environment and the financial management of a multinational corporation.
4. Assess the technological advances resulting in new financial products, delivery systems, and access to information for improved financial decision making.
5. Evaluate high-quality decisions that incorporate comprehensive business intelligence to predict growth projections, and measure qualitative outcomes through financial models.
6. Critique complex financial analyses to clarify ethical conflicts and assist in determining ethical outcomes.

7. Determine how financial markets operate and security prices are determined in the design and implementation of financing and investment decisions.
8. Interpret the wrenching changes in the worldwide financial services marketplace as competition between financial institutions continues to intensify.
9. Consider the economic, social, and regulatory developments that influence the financial management environment.
10. Relate the linkages between the firm and capital markets, their institutions, and the ways in which they can intervene in the work of corporate executives.

Course Requirements

MBA Undergraduate Requirements – 9 credits

ACC 305	Financial and Managerial Accounting
FIN 317	Financial Management
MGT 340	Organization Theory and Behavior

MBA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
IT 620	Information Resource Management
INB 601	International Business Environment
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods
MGT 625	Strategic Management
FIN 645	Corporate Finance

Major Requirements – 15 credits

FIN 660	Security Analysis
FIN 665	Money and Capital Markets
FIN 670	Mergers and Acquisitions
FIN 675	Multinational Financial Management
FIN 680	Financial Modeling

Total Credit Hours: 39

Master of Business Administration in Information Technology

The MBA Information Technology prepares graduates for leadership roles in the planning, design, development, deployment, and management of information systems. The program combines a foundation in business and management courses with courses on critical information technology topics to prepare graduates to be effective leaders in information technology related careers.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/it-mba>

Program Learning Outcomes

1. Leverage information technologies throughout all functional areas of the corporation to maximize efficiencies and profits.
2. Effectively manage information technology projects.
3. Develop and manage proposals for information technology projects.
4. Formulate, conduct, and interpret research that fosters a broad and deep understanding of markets, customers, competitors, and stakeholders.
5. Employ quantitative and qualitative analytical tools and methods to select and support strategic decisions in an organization.
6. Identify technological and managerial challenges of operating a business in a global market, and use information technology strategies to expand international market options.
7. Effectively coordinate tactical strategic information systems planning in support of IT and business strategies.
8. Effectively utilize information technologies for functions of planning, data analysis, marketing, and personnel deployment to maximize marketplace advantage.

Course Requirements

MBA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
FIN 645	Corporate Finance
INB 601	International Business Environment
IT 620	Information Resource Management
MGT 625	Strategic Management
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods

Major Requirements – 12 credits

IT 550	Foundations of Information Systems
IT 630	Technology Project Management
IT 638	Economics of Information Systems and Proposal Management
IT 654	Integrated Data Resource Management

Capstone – 3 credits

IT 698	Information Technology Capstone
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Total Credit Hours: 39

Master of Business Administration in International Business

*West is not currently enrolling new students into this program.

The evolving global economy is increasing demand for highly skilled managers with knowledge of international business practices, foreign cultures, finance, marketing, economics, and information technology. West's MBA in International Business prepares students to assume major responsibilities within international, multinational, and global organizations. Students learn to evaluate risk and adapt business practices to conform to different cultural and political environments.

See complete program details for the Master of Business Administration in International Business.

Program Learning Outcomes

1. Evaluate potential opportunities for a corporation's ability to compete in global trade.
2. Consider the role of governments and the importance of political power in the development of international trade.
3. Organize information about critical factors and variables in foreign environments that have either direct or indirect influence on the organization.
4. Manage resources within complex and diverse national and economic environments to implement and achieve corporate goals and objectives.
5. Explain monetary systems and organizational structures in the international environment.
6. Assess the international trade environments to identify the strategic behavior of governments, as well as firms and industries in the global marketplace.

Course Requirements

MBA Undergraduate Requirements – 9 credits

ACC 305	Financial and Managerial Accounting
FIN 317	Financial Management
MGT 340	Organization Theory and Behavior

MBA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
IT 620	Information Resource Management
INB 601	International Business Environment
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods
MGT 625	Strategic Management

FIN 645 Corporate Finance

Language/International Studies Course Prerequisites – 6 credits

The following undergraduate courses or equivalent foreign language/international studies courses are required prior to taking any of the major courses. If knowledge has been gained through means other than completion of courses, students should contact their Advisor for information on the Prior Learning Assessment Program.

Choose two from the following:

CHI 152	Introduction to Mandarin Chinese
INS 220	Cultural and Social Environment: Pacific Rim
INS 223	Cultural and Social Environment: Latin America
INS 321	Cultural and Social Environment: Europe and Russia
INS 330	Cultural and Social Environment: Contemporary Middle East and North Africa
INS 331	Cultural and Social Environment: Sub-Saharan Africa
SPN 154	Introductory Spanish Conversation for Global Communication
SPN 252	Beginning Spanish Conversation for Global Communication
SPN 253	Intermediate Spanish Conversation for Global Communication

Credits not applied toward degree requirements

Major Requirements – 15 credits

INB 641	Managing in the Global Cross-Cultural Environment
INB 643	International Business Policy and Strategy
INB 650	Structure of the Global Economy
INB 670	Legal Environment of International Business
	one graduate elective

Total Credit Hours: 39

Master of Business Administration in Management

Leaders in all types of organizations must be able to think critically, plan strategically, communicate effectively, and act decisively in an ever-changing global marketplace, focused on value-added differentiation. They must be capable of creating and implementing business solutions that provide enduring competitive advantage. The Master of Business Administration in Management program prepares graduates to excel in such fast-paced, challenging environments, equipped with the insight, foresight, and tools required to become successful, innovative, and inspirational business leaders. The program focuses on developing competencies in all key management functions within a global service-oriented context.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/management-mba>

Program Learning Outcomes

1. Formulate, conduct, and interpret research that fosters a broad and deep understanding of markets, customers, competitors, and stakeholders.
2. Employ quantitative and qualitative analytical tools and methods to select and support strategic decisions in an organization.
3. Establish and monitor corporate ethical policies that support business decisions, reflect high personal standards of behavior, and recognize the organization's social and environmental responsibility.
4. Design, communicate, and deliver market-driven strategies through attention to customer needs and the customer experience.
5. Analyze key financial measures of efficiency and success and evaluate the financial implications of strategic and tactical decisions for short- and long-term planning.
6. Assess operational drivers of an organization's value creation process and identify key obstacles for excellence in the delivery of value for customers.
7. Formulate information systems to support an effective enterprise and to drive competitive advantage
8. Develop a viable business plan for a new or existing venture that addresses internal and external drivers of success from ideation through implementation.
9. Apply sound principles of human and organizational behavior to lead people, manage processes, and inspire innovation.
10. Assess the interdependencies of an organization's functional components and identify the requirements for adoption of a holistic perspective.

11. Revise strategies and tactics to incorporate national and global economic and political events that impact an organization and its markets.
12. Employ effective communication skills that enable persuasive articulation and defense of business ideas.

Course Requirements

MBA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
IT 620	Information Resource Management
INB 601	International Business Environment
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods
MGT 625	Strategic Management
FIN 645	Corporate Finance

Major Requirements – 12 credits

ACC 600	Accounting and Finance for Managers
MGT 634	Entrepreneurship and Intrapreneurship
MGT 660	Managing People, Processes, and Change
MGT 672	Operations Management

Capstone – 3 credits

MGT 698	Management Capstone
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Total Credit Hours: 39

Master of Business Administration in Marketing

*West is not currently enrolling new students into this program.

Modern business faces numerous challenges: ethical concerns, globalization, increased competition, and rapid changes in technology. The strategy development to meet these challenges, and the focusing of the company's efforts to overcome them, are led by the marketing function. The MBA Marketing student is prepared for the increased responsibility of business leadership, and the graduate is armed with modern tools to execute profitable strategies and perform professionally. A Marketing degree prepares students for a wide range of careers in any industry or business, large or small, new or traditional, including product development, advertising, public relations, business analysis, and market research as well as, marketing and business management.

See complete program details for the Master of Business Administration in Marketing.

Program Learning Outcomes

1. Develop a comprehensive industry analysis.
2. Create a strategic marketing plan that capitalizes on market opportunities while accounting for the impact on profits.
3. Build and manage product mix and product lines.
4. Evaluate the stages of marketing evolution and possible strategies to be used during each stage.
5. Select an effective position in the market.
6. Assess the strategic implications of a global society and the complexities of international marketing.
7. Contrast competitive advantages of specific firms in the marketplace.
8. Evaluate the marketers' social responsibility in analyzing and using consumer behavior to develop marketing strategies.
9. Analyze the environmental factors that impact and affect marketing decisions.
10. Plan, organize, and control marketing and sales efforts.

Course Requirements

MBA Undergraduate Requirements – 9 credits

ACC 305	Financial and Managerial Accounting
FIN 317	Financial Management
MGT 340	Organization Theory and Behavior

MBA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility
IT 620	Information Resource Management
INB 601	International Business Environment
MKT 646	Strategic Concepts in Marketing
RES 600	Graduate Research Methods
MGT 625	Strategic Management
FIN 645	Corporate Finance

Major Requirements – 15 credits

MKT 610	International Marketing
MKT 636	Supply Chain Management
MKT 642	Buyer Behavior and Sales Promotion
MKT 654	Marketing Research and Intelligence
MKT 660	E-Commerce Marketing

Total Credit Hours: 39

Master of Public Administration Degree

Master of Public Administration

The Master of Public Administration (MPA) program at West furnishes students with the knowledge and skills needed to exercise responsible and ethical leadership in public service settings. West's program marries theory and application, affording the student with relevant knowledge, practical skills, best practices, and the professional values employed by leaders and managers to implement policies, projects, and programs that resolve important societal problems. Graduates of the West MPA program are equipped to work in all levels of government (federal, state, local, and tribal), in nonprofits, in international organizations, consulting firms, research, advocacy groups, and in the private sector.

For complete program details, please visit our website at <http://west.edu/online-degree-programs/public-administration-mpa>

Program Learning Outcomes

1. Demonstrate professional behaviors and skills that apply a public service perspective to communication, leadership, and decision-making.
2. Develop effective approaches to lead and manage diverse public and nonprofit organizations.
3. Evaluate the differences and/or similarities that distinguish organizations in the public, nonprofit, and private sectors.
4. Evaluate solutions to address the uncertainty of financial resources in diverse public and nonprofit organizations.
5. Analyze the social, political, economic, and cultural factors that influence US public budgeting and financial administration in diverse public and nonprofit organizations.
6. Analyze the process of public policy implementation in the changing context of public administration.
7. Evaluate the impact of legal requirements and ethics on public governance and the public policy process in diverse public and nonprofit organizations.
8. Utilize an effective procurement system based on ethical and legal parameters to manage performance and resources.

Course Requirements

MPA Core Requirements – 24 credits

CUL 623	Global Communication for Professionals
BUS 620	Ethical Leadership and Corporate Responsibility

IT 620	Information Resource Management
MGT 665	Corporate Power, Politics, and Negotiations
MPA 600	Foundations in Public Administration
MPA 625	Strategic Management in the Public Sector
MPA 630	Managing Public Policy
RES 600	Graduate Research Methods
Major Requirements – 12 credits	
MPA 645	Public and Nonprofit Financial Management
MPA 646	Procurement and Contract Administration
MPA 650	Human Behavior and Resource Administration
MPA 670	Public Administrator and the Law
Capstone – 3 credits	
MPA 698	Public Administration Capstone
Total Credit Hours: 39	

Master of Science Degrees

Master of Science in Accounting

The Master of Science degree in Accounting is designed to provide students with the education necessary for a rewarding and challenging professional career in advanced positions in public, private, or nonprofit accounting. The program also provides the foundation needed for the students to sit for the certified public accounting exam by incorporating CPA review material in the student's final courses. To ensure appropriate technical expertise, students will be exposed to courses such as Federal Taxation, International Accounting, Advanced Auditing, Advanced Accounting, Forensic Accounting, and Accounting Theory and Research.

Each state sets forth standards required to be eligible to take the CPA exam and apply for licensure or certification as a CPA. The Certified Management Accountant (CMA) certification requires membership in the Institute of Management Accountants (IMA) as well as education, work experience, and examination requirements. While the programs at Western International University (West) are designed with consideration for the standards proposed by the National Association of State Boards of Accounting (NASBA) and the American Institute of Certified Public Accountants (AICPA) and the IMA, West cannot assure that successful graduates will meet their states' or IMA's specific eligibility requirements to take the CPA or CMA exams or apply for licensure or certification as a CPA or CMA. Applicants should check with their appropriate state organization and/or the IMA to determine if the West program, combined with their undergraduate degree, work experience, and any other specific criteria, meets examination and licensing eligibility requirements for the CPA and/or CMA designations. State and/or IMA requirements may vary from the time of admission to program completion. There is no assurance at the time of program completion that the specific jurisdiction's requirements will be consistent with the requirements at the time of admission.

This program is designed for the student with few or no undergraduate credits in accounting. Although students in the MS in Accounting program would greatly benefit from having an undergraduate degree in a business discipline, it is not required.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/accounting-ms>

Program Learning Outcomes

1. Demonstrate comprehensive understanding of accounting, auditing, tax and legal business environment terms and concepts.
2. Utilize professional tools used in accounting, audit and tax research.
3. Evaluate a set of facts and circumstances through professional judgment.
4. Develop and communicate solution alternatives to internal and external stakeholders.

Course Requirements

MS Accounting Core – 18 credits

CUL 623	Global Communication for Professionals
ACC 550	Accounting Principles and Foundations
ACC 601	Intermediate Accounting Applications I

ACC 602	Intermediate Accounting Applications II
ACC 610	Advanced Cost Accounting
ACC 617	Accounting Theory and Research

Major Requirements – 18 credits

ACC 680	Advanced Financial Reporting
ACC 682	Accounting Legal Environment
ACC 684	Audit Environment
ACC 686	Accounting Business Environment

Select two of the following courses:

ACC 618	Advanced Auditing
ACC 622	Federal Taxation
ACC 623	Forensic Accounting
ACC 641	International Accounting
ACC 642	Multinational Taxation
ACC 675	Advanced Consolidation Accounting

Capstone – 3 credits

ACC 698	Accounting Capstone
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Total Credit Hours: 39

Master of Science in Information Systems

The Master of Science in Information Systems program is designed to prepare graduates for leadership roles in the planning, design, development, deployment, and management of information systems. This program is grounded in accepted business and technical standards with a focus on theory and methods of building effective information systems. The MS IS program begins with a series of core courses and extends through topics specifically related to aligning information systems to meet enterprise needs.

For complete program details, please visit our website at <http://www.west.edu/online-degree-programs/information-systems-ms>

Program Learning Outcomes

1. Evaluate the role of the information systems professional in an information-driven society.
2. Create appropriate solutions to management issues within an industry that is continually redesigned.
3. Organize relationships that meet the enterprise's mission, objectives, and goals effectively.
4. Develop and implement new and innovative technologies to meet the expanding demands and global opportunities.
5. Measure the effectiveness of diverse technologies meeting individual and organizational needs.

6. Appraise the value of technology to the enterprise within the local, national, and global context.
7. Evaluate the role of malicious technology in the current organizational environment.

Course Requirements

MS Information Systems Core – 24 credits

CUL 623	Global Communication for Professionals
IT 550	Foundations of Information Systems
IT 620	Information Resource Management
IT 630	Technology Project Management
IT 638	Economics of Information Systems and Proposal Management
IT 645	Internet Business Strategy
IT 654	Integrated Data Resource Management
RES 600	Graduate Research Methods

Major Requirements – 15 credits

IT 644	Telecommunication Systems
IT 651	Software Design Methodology
IT 661	Security Systems
IT 672	Integrated Business Intelligence and Data Analytics
IT 680	Intrusion Detection and Analysis: Security Beyond the Firewall

Total Credit Hours: 39

Master of Science in Information Systems Engineering

*West is not currently enrolling new students into this program.

Preparing students for leadership roles in design, development and implementation of information systems, the Master of Science in Information Systems Engineering (MS ISE) degree focuses on the theory, methods and practices of building effective systems. Prior to beginning the MS ISE, students must demonstrate fundamental knowledge of information technology principles, either through a technical baccalaureate degree or through successful completion of the undergraduate prerequisites. The MS ISE major extends students' knowledge from the core courses through topics specifically related to engineering and building information systems.

See complete program details for the Master of Science in Information Systems Engineering.

Program Learning Outcomes

1. Evaluate the role of the information systems professional in an information-driven society.

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| 2. Create appropriate solutions to management issues within an industry that is continually redesigned. | IT 650
IT 660 | Software Engineering Methodology
Security Systems Engineering |
| 3. Organize team and partner relationships that effectively meet the enterprise's mission, objectives, and goals. | IT 670
IT 680 | Project Verification and Validation
Intrusion Detection and Analysis:
Security Beyond the Firewall |
| 4. Develop and implement new and innovative technologies to meet the expanding demands of the global marketplace. | Total Credit Hours: 39 | |
| 5. Measure the effectiveness of diverse technologies in meeting individual and organizational needs. | | |
| 6. Appraise the value of technology within the context of global, national, and local realities. | | |
| 7. Evaluate the role of malicious technology in the current organizational environment. | | |
| 8. Evaluate the role of enabling technology in the current organizational environment. | | |
| 9. Evaluate the use of technology to solve business opportunities and problems. | | |
| 10. Introduce advanced technology into the technology and business environments. | | |

Course Requirements

MS Information Systems Engineering Undergraduate Requirements – 9 credits

The undergraduate courses provide the principles and concepts necessary for success in the Master of Science degree programs and are required prior to taking any of the major courses:

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| IT 316 | Analysis and Design of Information Systems |
| IT 317 | Fundamentals of Programming in a Web Context |
| IT 307 | Java Programming |

MS Information Systems Engineering Core – 24 credits

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| CUL 623 | Global Communication for Professionals |
| BUS 620 | Ethical Leadership and Corporate Responsibility |
| IT 620 | Information Resource Management |
| RES 600 | Graduate Research Methods |
| IT 630 | Technology Project Management |
| IT 638 | Economics of Information Systems and Proposal Management |
| IT 645 | Internet Business Strategy |
| IT 654 | Integrated Data Resource Management |

Major Requirements – 15 credits

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| IT 643 | Telecommunication/Satellite System Engineering |
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